



For Immediate Release

Contact: Jennifer Guess, 805-886-9078

CALM Educates Kids About “Stranger Danger” this week at *Safety Town!*

Children learn the ‘Superhero Safety Yell’ and how to ‘Say NO!’, among many other important safety messages at intensive safety camp

Santa Barbara, CA – This week, hundreds of soon-to-be kindergarteners and first graders will learn important lessons in safety at a week-long camp called **Safety Town**. This week children will get an especially important lesson – “**Stranger Danger**”, presented by **Ann Bryant, Prevention and Parenting Coordinator from CALM**. Children will learn important safety messages including how to ‘**Say NO!**’, identifying appropriate grown-ups to tell, and the **highlight of the presentation will be the ‘Superhero Safety Yell’**, which the children will get to practice ... at the top of their lungs! Safety Town is offered throughout the summer and teaches children all about personal safety and offers important safety tips from special guest speakers in the community including police officers, paramedics, firefighters and community organizations such as **CALM (Child Abuse Listening and Mediation)**

MEDIA OPPORTUNITY

(PRESS ONLY - This event is not open to the public)

This will be a highly visual opportunity, with hundreds of children participating in interactive exercises! Press is invited to visit Safety Town this **Thursday, August 14th** for a behind-the-scenes glimpse at one of the important lessons being learned; Stranger Danger.

What: Safety Town (highly visual!) - Hundreds of kindergarten and first grade children participating in interactive safety exercises like how to ‘Say NO!’ and learning the ‘Superhero Safety Yell’

When: Thursday, August 14th, 11:15 am SHARP – 12:00 pm

Where: Isla Vista School, 6875 El Colegio Road, Goleta 93117

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